

## CASEPACKER BEATS THE CRUNCH

Although the current economic climate has made many Food and Drink manufacturers hold back on capital expenditure, the area of automating case packing has still remained a high priority. This is no surprise to Quin Systems. Over the last 7 years they have developed high-speed, automated case packers that fit into very little space. These appeal to many large food manufactures such as Northern Foods, Heinz, Top Taste and many others who run these machines typically 24/7 on their highest volume lines at high efficiency. It is made even more attractive by providing a complete payback in less than 18 months.

Just over a year ago, Quin launched their new Versapack combined case erector/ case packer



developed with Endoline, the market leader in Case erectors/closers. This has raised the bar by providing a complete case packer in a machine less than 2 metres square at an even more attractive price. The market is now growing quickly with sales as far away as Australia as a result of a very successful launch at Auspack in June.

This year's PPMA will see the launch of a very exciting new variant of the Versapack. This provides almost any layout of packs in shelf-ready cases. Visit Quin on stand B10A to see what is now possible.

## OVERPRINT PACKAGING TO SUPPLY & INSTALL SUNX LASER MARKING SYSTEMS FROM PANASONIC

Panasonic Electric Works UK Ltd has agreed with Overprint Packaging Ltd for them to supply and install their range of Sunx Laser Marking Systems.

Over the past two years Sunx Laser Markers have been installed into companies operating in the automotive, pharmaceutical, bottling/packaging and various other industries. Sunx has outperformed the competition in head to head trials, with ease of use being a key reason for becoming the preferred laser system. Also, with no consumables and minimal maintenance required, Sunx Laser

Markers typically have a payback period of between 12-18 months.

Overprint Packaging is at the forefront of the inkjet coding machine supply. They have been searching for a suitable partner to branch out into the Laser Marking Systems market for some time. Having seen the Sunx branded products from Panasonic, Overprint quickly became aware that this was not just another typical supplier. Mark Naples, Product Manager for Laser Marking Systems at Panasonic says, "Working with Overprint provides customers with the confidence to have a system

installed by professionals at a local level, with all of the technical support, confidence and backup that you would expect from any Panasonic product."

Guy Anderson, Managing Director of Overprint Packaging says, "We felt that this was an opportunity that couldn't be missed, it allows us to expand our product range by adding the Panasonic Laser Marker to our already existing range of machines. We are looking forward to working with Panasonic and their expertise in Laser Marking"

The LP-400 Series of Sunx Laser Marker is ideal for high

speed marking of text, logos, 2D/Bar Codes, etc. onto a wide variety of materials such as glass, labels, plastic and organic materials. The unit is very compact and rugged, and was designed with real world industrial production processes in mind.

Sunx Laser Marking Systems from Panasonic will be on display at the Overprint Packaging stand at the PPMA exhibition at the Birmingham NEC in September 2009.

For more information please contact Overprint Packaging on +44 (0)1895 824090 or visit [www.overprint.co.uk](http://www.overprint.co.uk)